

# PREMIER DATA GROUP

## SOLUTIONS

PREMIER DATA GROUP is committed to bringing its clients cutting-edge world-class information solutions.

We access the following full range of sources and services. We give our clients cutting-edge, seamless, comprehensive solutions for a wide range of needs to achieve their specific marketing goals.

- **U.S. Consumer Data** on 200+ million individuals /**PRIME PROSPECT IDENTIFIER**
- **B2B Data** /12+US Business records /Hotline, Home Based, Minority, Executives at Home, Franchise, Small Businesses
- **Exclusive International Consumer and Business Files** / Asia & Pacific Rim / UK/ France / Australia / Hong Kong
- **FIRM OFFER OF CREDIT** / Making a Firm Offer of Credit made easy
- **"REAL TIME" Proprietary Credit Processing**
- **Leading Source of NEW HOMEOWNER HOTLINE** Data / Lender, Purchase Price, Mortgage Amount and Loan Type Listed
- **Leading Source of NEW MOVER HOTLINE** Data
- **All available OPT-IN & DOUBLE OPT-IN EMAIL** address lists (NO SPAM)
- **Leading Source of E-MARKETING CAMPAIGNS** / Targeted multimedia commercials/ Real time reporting / ECOA / **EXCLUSIVE PURCHASE POWER:** purchase directly within the email!
- **E-MAIL ENHANCEMENT** / Reach your customers instantly
- **DATA ENHANCEMENT / DATA MINING**
- **LEAD GENERATION / PRIME PROSPECT PREDICTOR**
- **Over 30,000 MANAGED CONSUMER, BUSINESS & INTERNATIONAL MARKETING LISTS** / 8,000+ updates per month  
NEW LISTS posted 24 hours a day / 600 New Data cards monthly  
Over 212 different MARKET CLASSIFICATIONS or LIST TITLES  
Over 900 CO-OP and PACKAGE INSERT programs

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